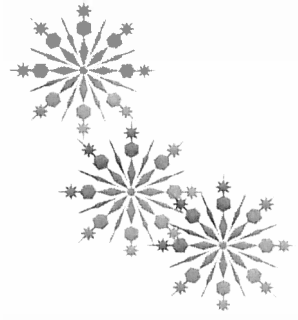


*Christmas*  
**THEN & NOW**



**2019 CHRISTMAS PARADE**

**SATURDAY, DECEMBER 7, 2019**

**4 PM**

**Presented By:**

**BLACK MOUNTAIN/SWANNANOVA  
CHAMBER OF COMMERCE**

**[www.exploreblackmountain.com](http://www.exploreblackmountain.com)**

**828-669-2300**

**828-669-1407 FAX**

**[director@blackmountainchamber.com](mailto:director@blackmountainchamber.com)**

## 2019 PARADE INFORMATION

**Date:** Saturday, December 7, 2019

**Time:** Judging at 3pm Parade starts at 4 p.m.

**Theme:** *Christmas: Then & Now*

**Entry Fee:** \$20 non-refundable fee per entry

**Cancellation:** Parade will not be cancelled due to weather conditions unless cancelled by parade officials.

**Line-Up:** Line up will begin at 2:30 pm. Line-up number and position provided by parade officials at check in. Floats and entries will be lined up around Tractor Supply, Black Mountain Elementary School, beside Super 8 Motel, and on Flat Creek Road.

**Awards:** To be judged, units/floats must be decorated and in their **assigned positions by 3 pm**. Entries will be judged (1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place)

**Identification:** All entries must be decorated and have a sign or banner identifying their organization, church, school, sport, etc.

**Music:** Entries are encouraged to use appropriate music and creativity to add to the festive atmosphere of the parade.

**Regulations:** All entries must be decorated appropriate for the theme: *Christmas: Then & Now*  
**No one may be dressed as Santa or Mrs. Claus.** Entries shall not be controversial or political in nature. No one may distribute literature of any kind. No consumption of alcoholic beverages. **All children under the age of 12 must have adult chaperones.** Participants riding floats must ride inside – no sitting on edges or dangling feet. **Children must be securely seated and supervised.** **Please use extreme caution if disbursing candy.**

**Animals:** **Animals must be trained and accustomed to being controlled under parade conditions.** Dogs must be on a leash. **Horses must be provided with sanitation measures – bagging, diapering, or “scoopers” to follow and clean up waste** in the staging/parking areas and along the parade route. **Responsible signature required on application.**

**Vehicles:** All vehicles used in the parade should be fully insured and driven by licensed drivers. Motorcycles, motorbikes, scooters, go-carts, and 4-wheelers are not allowed in the parade. Motorcycles ride as a group in front of the parade (leaving from Moose Lodge, Ridgecrest). Each party agrees to indemnify, defend and hold harmless the other party from and against any and all claims, losses, liability, cost or expenses arising out of bodily injury of any person or property damage, but only to the extent that such claims are caused by negligence, misconduct, or other fault of the indemnitor, its agents, employees, or contractors. **Drivers must have a full range of vision or spotters and must maintain a safe speed with a space of 1 car length between entries.**

**Parking:** **Do not leave cars in designated parade area (even temporarily).**

**Route:** The parade will begin at Flat Creek Road and proceed west along State Street to Craigmont Road. The **parade will** end at Craigmont Road intersection. Large vehicles should proceed on Hwy 70 until they can disburse – do not turn onto narrow Craigmont Road. Smaller vehicles may turn onto Craigmont Road if proceeding to **Lake Tomahawk**. Please do not try to re-enter State Street until all parade entries have disbursed and normal traffic has resumed.

**Applications:** Applications must be completed in full and **submitted with fee** to the Chamber office by Tuesday, Dec. 3, 2019. **The Black Mountain Swannanoa Chamber of Commerce reserves the right to restrict, limit, accept or reject any unit at any time.**

**For more information: Black Mountain/Swannanoa Chamber of Commerce - 828-669-2300**

# *Christmas: Then & Now*

Entry (Organization) Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone: \_\_\_\_\_ (day) \_\_\_\_\_ (cell) \_\_\_\_\_

Email: \_\_\_\_\_ fax: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Entry descriptions: vehicle, float, marchers, etc

\_\_\_\_\_  
\_\_\_\_\_

Approximate number of people in group:

Riding: \_\_\_\_ Marching/Walking: \_\_\_\_ Approximate length of entry \_\_\_\_

Each entry \$20: # of entries \_\_\_\_\_ Amount paid: \_\_\_\_\_

Return to: **Black Mountain Swannanoa Chamber of Commerce**

201 E. State St

Black Mountain, NC 28711

Phone-669-2300 Fax - 669-1407 E-mail [bmchamber@juno.com](mailto:bmchamber@juno.com)

## **Participant Agreement:**

Each party agrees to indemnify, defend, and hold harmless the other party from and against any and all claims, losses, liability, cost, or expenses arising out of bodily injury of any person or property damage, but only to the extent that such claims are caused by negligence, misconduct or other fault of the indemnitor, its agents, employees or contractors. All vehicles used in the parade shall be fully insured and driven by licensed drivers.

Participation grants the Black Mountain Swannanoa Chamber of Commerce the exclusive right to use in any media; name, likeness, photos, or reproduction of performance for promotion, advertising, ect.

Parade applicant signature assures that applicant has read, understands, and agrees to all regulations and conditions of parade participation.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_ (Parade 12/7/2019)

\*\*\*\*Units with horses must have the person responsible for clean up behind the animals, sign below that they will follow rules. Horses to remain at rear of parade / school at all times.  
Application is not complete and will not be accepted without this signature.

\_\_\_\_\_  
Printed Name of Person responsible  
for animal clean up.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Contact phone