



Partnership Application
Black Mountain Swannanoa Chamber of Commerce
201 East State St., Black Mountain NC 28711

(828)669-2300 FAX (828)669-1407 exploreblackmountain.com

Company Name: _____ Date: _____

Contact Person: _____

Street Address: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Toll Free #: _____ Cell or Alt #: _____

Nature of Business: _____

E-mail picture & text for web-site to director@blackmountainchamber.com

Home Page Address: _____

E-mail Address: _____

If you would like our newsletter sent to others in your business, please provide their email address here and/or on back (no limit):

Instagram Address: _____

Facebook Address: _____

Number of employees and/or Associates (full time equivalent)	Cost of membership
1-10	\$220
11-30	\$345
31-51	\$445
51+	\$545
Banks/Credit Unions/State Agencies/Institutions	\$375
Conference Centers/Colleges/Camps	\$270
Churches/Charitable organizations/Non-profit organizations	\$170
Attractions	\$370
Utilities	\$520
Associate Non-business membership	\$120

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CHAMBER PARTNERSHIP REWARDS

- ✓ Your Chamber partnership identifies you as a builder and supporter of your community. Chamber partnership “legitimizes” your business to other business and consumers and provides a respected contact for inquiries about your business.
- ✓ The Chamber’s web site (www.exploreblackmountain.com) gives your company world wide exposure. Each member is listed by category with their own page consisting of a picture and paragraph with a link to their website. We average 1,000 visitors per day on this interactive site which is monitored and updated continuously.
- ✓ Annual School & Conference Schedule for use in business planning.
- ✓ 30,000 Visitors are directed to local businesses by Chamber Visitor Center volunteers. As a Chamber partner, you may distribute literature, brochures, or flyers about your business in the Visitor Center free of charge. Our 43 volunteers offer their knowledge not only to Visitors but to their contacts throughout the community.
- ✓ 15,000 copies Visitor & Relocation Guidebook/Membership Directory distributed annually via Visitor Center guests (including many local residences), chamber partners, and at regional Visitor Centers. The guide is a valuable resource for local services, products, and information with partners listed by category and alphabetically.
- ✓ 50,000 Black Mountain Chamber pamphlets (maps) are distributed across the state via regional distribution racks, in Welcome & Visitor Centers and Chamber partners. Partners may advertise in this publication.
- ✓ Establish new business contacts through interaction with other members and volunteers at Chamber Networking events “Business After Hours” and Quarterly Breakfast Information Meetings. These informal, fun, get-togethers are a great way to make important contacts for your business. It is an established fact that *Members Buy From Members*. Current member enrollment is 305.
- ✓ By promoting the Swannanoa Valley, the Chamber brings many new prospective customers to the area.
- ✓ 900 E-newsletter subscribers including Chamber partners, receive weekly information about local activities, issues, and businesses.
- ✓ Opportunities to promote your business via visitor guide, website, banner ads, and Visitor Center display. Call for details.
- ✓ Opportunities to sponsor various networking activities and events.
- ✓ Promotion of Black Mountain/Swannanoa Valley via Social Media: Facebook, Instagram, You-Tube, Pinterest, and publications: The Laurel of Asheville, Rapid River, Blue Ridge Outdoors, Our State.
- ✓ Representation with regional affiliations: Blue Ridge Heritage Area, Buncombe County Tourism Development, Asheville Chamber, Blue Ridge Parkway Association, WNC Chamber Executives, WNC Rail Committee, and Land of Sky Regional Council.
- ✓ Complementary use of Visitor Center Boardroom. Non-members \$25 per hr. / \$50 per day.

The Chamber welcomes your insight and input for future ways to serve your business and the community.

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